

SPORTS MANAGEMENT

The minor in Sports Management is designed to give students the opportunity to complement a major program of study with a concentration of courses in the sports management industry. These courses will provide them with desirable credentials which will enhance future employment opportunities. Students will be introduced to the basic principles of management, marketing, law, finance, and ethics in sport. Students will have an opportunity to apply the basic principles to practical situations in the sport management industry; such as, facility and event planning, budgeting, and facility operations for the professional, semi-professional and collegiate sports venues. Students completing this minor will be equipped for graduate level inquiry and/or relevant careers in the sport management industry.

Minor Requirements

Code	Title	Credits
PHYD 130	Introduction to Sports Management ¹	3
PHYD 330	Events and Facility Management ¹	3
IDIS 230	Sports Law	3
or BLAW 201	Legal Environment of Business	
MKTG 301	Principles of Marketing	3
PHYD 499	Sports Management Internship ¹	3
One of the following electives ²		3
COMM 357	Social Media	
COMM 380	Sports & Digital Media	
HEED 100A	Contemporary Health Issues	
MGMT 301	Principles of Management	
PHYD 230	Introduction to Coaching	
PSYC 354	Sport Psychology	
Total Credits		18

¹ **Note:** With the exception of PHYD 130 Introduction to Sports Management, PHYD 230 Introduction to Coaching, PHYD 330 Events and Facility Management and PHYD 499 Sports Management Internship, all other Physical Education (PHYD) courses are graded satisfactory/unsatisfactory (SA or UN grades) and may not be taken for a letter (A-F) grade. PHYD courses taken as SA/UN do not ever count toward a student's grade point average. PHYD 130 Introduction to Sports Management, PHYD 230 Introduction to Coaching, PHYD 330 Events and Facility Management and PHYD 499 Sports Management Internship letter (A-F) grades do count toward a student's grade point average.

² Additional courses (such as Special Topics in other disciplines) may count as electives towards the minor with approval of the Chair.