

BUSINESS ADMINISTRATION

Smita Jain Oxford

Instructors

Durgesh Pattanayak
Christopher H. Willis

College of Business (<https://business.umw.edu/about-the-college/>)

The Business Administration minor provides students with majors outside the College of Business with the conceptual foundations necessary to understand the complex components of today's competitive business environment. Essential courses in accounting, MIS, management and marketing combine theory and practice to build a strong knowledge base of core business processes. Advanced business topics allow students to develop knowledge in a specific area to complement their major.

Minor Requirements

Code	Title	Credits
ACCT 101	Principles of Accounting I	3
BUAD 105	Perspectives on Organizations in Society	3
MGMT 301	Principles of Management	3
MIST 201	Management Information Systems and Applications	3
MKTG 301	Principles of Marketing	3
Select one additional upper-level (300-400) BUAD, ACCT, BLAW, DSCI, FINC, MGMT, MIST, or MKTG course ¹		3
Total Credits		18

¹ Excluding BUAD 350 Business Communication, DSCI 352 Analytics I: Predictive Models, DSCI 353 Analytics II: Optimization Models, FINC 301 Principles of Finance, MGMT 490 Strategic Management, and all 499 courses.

College of Business Faculty

Filiz Tabak, *Dean for Faculty*

Faculty

Professors

Christopher J. Garcia
Lance C. Gentry
David L. Henderson, III
Kenneth D. Machande
Mukesh Srivastava
Xiaofeng Zhao

Associate Professors

Wei Chen
Kanchan Deosthali
Alexandra M. Dunn
Rachel L. Graefe-Anderson
Kashef A. Majid
John S. Marsh
Sayan Sarkar

Assistant Professors

Samira Fallah
Siang-Ru [Lulu] Huang
Tsung-Hsuan Yang

Senior Lecturers

John D. Burrow
Kimberley L. Kinsley