LEADERSHIP AND MANAGEMENT STUDIES (BLS ONLY)

Degree: BLS, Bachelor of Liberal Studies
Bachelor of Liberal Studies Program (https://cas.umw.edu/bls/)

Leadership and Management is a multidisciplinary major **open only to students in the Bachelor of Liberal Studies Program**. Students pursuing a B.A. or B.S. degree may not declare this major.

The major in Leadership and Management, leading to a Bachelor of Liberal Studies degree, provides students with basic management skills. The course of study is organized to produce effective and intellectually agile leaders. Students gain advanced critical thinking skills, firm ethical reasoning abilities, and a readiness to participate productively in the workplace and the community. The major coursework is offered in an online format.

Business administration courses within the Leadership and Management major introduce students to central theoretical issues regarding management organization and processes within business, industrial, and governmental environments. Additional courses are grounded in liberal arts disciplines recognized by employers as crucial to career growth.

The category of Ethics and Diversity courses helps guide students in decision making and requires them to evaluate the consequences of managerial choices. Organization and Government allows the student to gain knowledge about the structures of private and public systems. Leadership and Communication guides the student's skills in the communication and understanding of those systems.

A capstone course encourages students to conduct research through an individual study experience guided by a faculty mentor and/or to complete an internship in a subject appropriate to the major and under the guidance and direction of a faculty advisor and an agency supervisor. For more information about the BLS program and Leadership and Management major, go to the Bachelor of Liberal Studies Degree website (https://cas.umw.edu/bls/).

Student Learning Outcomes

1. Students will learn to think entrepreneurially by identifying a problem for a particular market.

2. Students will demonstrate a working knowledge of business financials.

3. Students will learn managerial strategies.

4. Students will conduct a strategic analysis and make recommendations for a course of action.

Major Requirements

Thirty-three to thirty-four (33-34) credits to include the following (consult the relevant sections of this Catalog for course titles and descriptions). See list of approved electives in the major on this page. Additional courses may be possible with the approval of the BLS Director.

Code	Title	Credits
ACCT 102	Principles of Accounting II	3
BLAW 201	Legal Environment of Business	3
CIST 301	Business Information Systems	3
or MIST 201	Management Information Systems and Applications	
LRSP 311	The Management Process	3
or MGMT 301	Principles of Management	
LRSP 316	Quantitative Methods and Statistics Modules	3
or STAT 180	Introduction to Statistics	
LRSP 344	Financial Management	3
LRSP 412	Marketing for Managers	3
Select one of the following:		3
LRSP 460	Leadership Strategy and Policy	
BLST 491	Individual Study	
BLST 499	Internship (Capstone)	
Select one course from each of the following categories:		9-10
Ethics and Diversity		
Organization and Government		
Leadership and Communication		
Total Credits		**33-34**

Ethics and Diversity Category

Code	Title	Credits
ANTH 101	Introduction to Anthropology	
CPSC 302	Computer Ethics	
ECON 351C	Poverty, Affluence, and Equality	
ECON 352	Labor Economics	
ECON 354A	Urban and Regional Economics	
ENGL 206A	Global Issues in Literature	
GEOG 101	World Regional Geography	
GEOG 102	Introduction to Human Geography	
GEOG 331	Race and Place in America	
HIST 313	African American History through 1865	
HIST 314	African American History since Slavery	
HIST 315	U.S. Immigration History	
PHIL 160	Introduction to Ethics	
PHIL 225	Practical Ethics	
PSYC 233	Adult Development	
PSYC 349	Psychology of Human Sexuality	
PSYC 350	Psychology of Women and Gender	
RELG 101	Introduction to World Religions	
RELG 277	Religion in America Before the Civil War	
RELG 278	Religion in America After the Civil War	
RELG 305	Religion and Politics in the United States	
SOCG 204	Social Stratification	
SOCG 215	Gender and Society	
SOCG 221	Racial and Ethnic Relations	
WGST 101	Introduction to Women's Studies	
WGST 102	Perspectives in Sexuality	

Organization and Government Category

Code	Title	Credits
ECON 201B	Principles of Macroeconomics	
ECON 202B	Principles of Microeconomics	
ECON 311B	Industrial Economics	

EESC 330	Environmental Regulations
FREN 313	Business French
GEOG 338	Geopolitics
GERM 313	German for Professional Use I
PHIL 210	Social and Political Philosophy
PSCI 201	American Government
PSCI 202A	American Public Policy
PSCI 311A	Congress and the Political Process
PSCI 312A	The American Presidency
PSYC 201	Social Psychology
PSYC 385	Organizational Psychology
PSYC 386	Human Resources Management
PSYC 387	Organizational Development and Change
SPAN 393	Business Spanish

Leadership and Communication Category

Code	Title	Credits
BLST 312	Professional Communication	
COMM 205	Public Speaking	
COMM 206	Small Group Communication	
COMM 209	Argumentation	
COMM 340	Introduction to Rhetoric and Communication	
CPSC 106	Digital Storytelling	
CPSC 350	Applications of Databases	
ENGL 202J1	Writing in the Workplace	
ENGL 202V	Professional Writing	
GISC 200	Introduction to GIS	
or GISC 250	Introduction to Geographic Information Systems and Cartography	
or EESC 205	GIS Applications in Environmental Science and Geology with Lab	
JOUR 200	News Journalism	
JOUR 300	Investigative Journalism	
LING 101B	Introduction to Linguistics	
PHIL 151B	Introductory Logic	
THEA 218	Voice and Body Movement	

Note: A maximum of 27 credits can be in business-related courses:

Code	Title	Credits
Any ACCT, BLAW, BUAD, DSCI, FINC, MKTG, MGMT, MIST		
LRSP 201	Accounting for Managers	
LRSP 311	The Management Process	
LRSP 316	Quantitative Methods and Statistics Modules	
LRSP 344	Financial Management	
LRSP 412	Marketing for Managers	
LRSP 460	Leadership Strategy and Policy	
LRSP 471	Special Topics	
LRSP 491	Directed Study	
LRSP 499	Internship	

General Education Requirements

The general education requirements for Bachelor of Liberal Studies (https://catalog.umw.edu/undergraduate/general-education/requirements-bachelor-liberal-studies-degrees/) apply to all students who are seeking to earn an undergraduate BLS degree.

Electives

Elective courses are those that are not needed to fulfill a general education requirement or major program requirement but are chosen by the student to complete the 120 credits required for graduation with a B.A./B.S. degree or the BLS degree. Up to 20% of these courses for the BLS degree may be taken graded or pass/fail (or S/U in the case of physical education and 100-level dance). No more than six credits of physical education may count toward the BLS degree.

Total Credits Required for the Degree: 120 credits