

ENTREPRENEURSHIP (ENTR)

ENTR 302 - Foundations of Entrepreneurship (3 Credits)

Prerequisite: Sophomore standing or above or permission of instructor. Introduces the entrepreneurial process, including a focus on the identification and evaluation of opportunities. Discusses the importance of innovation, creating a business concept, and business models. Develop business ideas and evaluate them for potential formation of a new venture. Cross-listed as MGMT 302.

ENTR 366 - Social Entrepreneurship (3 Credits)

Co-requisite: ENTR 302, ECON 302, or MGMT 302 or permission of the instructor. This course provides a broad theoretical perspective and practical framework for understanding social entrepreneurs and the social ventures they create. This course's principal focus will be on ventures started with the intent of doing social good, the ways they come into being, and factors associated with their development and success. Cross-listed as ECON 366. Cross-listed as MGMT 366. Cross-listed as MKTG 366.

ENTR 368 - Family Business Venturing (3 Credits)

Co-requisite: ENTR 302 or MGMT 302. This course will explore the operations and dynamics of family businesses from both strategic management and individual perspectives. It will integrate skills and concepts from other functional areas while addressing specific family business challenges, such as succession planning, innovation, and transgenerational wealth creation. Cross-listed as MGMT 368. Cross-listed as MKTG 368.

ENTR 376 - How to Change the World (3 Credits)

Prerequisite: Junior/Senior Level or permission of the instructor. An immersive, project-based course in social entrepreneurship that equips students with tools to launch movements, organizations, or platforms for change. Through iterative practice, artefact creation, and real-world engagement, students clarify values, test ideas, build networks, and present their ventures in the HTCTW Mini-Summit. Cross-listed as ECON 376.

ENTR 421 - Entrepreneurial Venture Creation (3 Credits)

Co-requisite: ENTR 302 or MGMT 302. Entrepreneurial Venture Creation focuses on the knowledge, skills, and processes required to start a new business venture. Students will learn how to create a new legal entity, the steps to secure financing, build the organizational structures, and set the organizational culture necessary to start/grow a startup. Cross-listed as MGMT 421, MKTG 421.

ENTR 426 - Futurnomics (3 Credits)

Prerequisite: Junior/Senior Level or permission of the instructor. Futurnomics equips social entrepreneurs with futures literacy, systems thinking, and entrepreneurial mindsets to design bold solutions for complex challenges. Through experiential projects, futures artifacts, and moonshot planning, students learn to anticipate change, prototype possibilities, and present transformative ventures in the Futurnomics X-Challenge. Cross-listed as ECON 426.

ENTR 457 - Practicum in Entrepreneurship (3 Credits)

Co-requisite: ENTR 426, MGMT 421, or MKTG 421 or permission of instructor. This practicum requires students to apply entrepreneurial theory and prior coursework to a hands-on project addressing a real-world problem. Working with stakeholders, teams research, design, test, and refine a viable product or service. The course uses workshops, fieldwork, and targeted case discussions to translate theory into practice. Cross-listed as BUAD 457.

ENTR 491 - Individual Study in Entrepreneurship (1-3 Credits)

Prerequisite: Junior or senior status; College of Business major, minor or 15 hours of ENTR courses or equivalent; permission of instructor and permission of department chair. Directed by an entrepreneurship faculty member, students conduct individual research focusing on an approved topic of interest in entrepreneurship.

ENTR 499 - Entrepreneurship Internship (1-3 Credits)

Prerequisite: Junior or senior status; College of Business major, minor or 15 hours of ENTR courses or equivalent; permission of instructor and permission of department chair. A supervised work experience relevant to entrepreneurship in a sponsoring organization developed with, and under the supervision of, an entrepreneurship faculty member. (A maximum of 3 hours of 499 classes may be used toward the upper-level elective requirement for the majors that can allow a three-hour elective from this discipline.)